## IN THE CLAIMS

Please amend the claims as follows:

Claims 1-4 (Canceled).

Claim 5 (Previously Presented): A method according to claim 67 wherein  $\alpha = (\alpha' + \text{offset})$ 

where  $\alpha'$  + offset is a function of the data bit to be embedded in the coefficient,  $\alpha' = 0$  if S is positive and the data to be embedded is a symbol of a first value,  $\alpha' = 0$  if S is negative and the data to be embedded is a symbol of a second value, and otherwise  $\alpha'$  is a function of S such that  $\Sigma$  Ci' Pi has the correct sign to represent the symbol to be embedded.

Claim 6 (Original): A method according to claim 5, wherein the first value is "1" and the second value is "0".

Claim 7 (Previously Presented): A method according to claim 5, wherein the said function of S is  $\alpha' = -S/(L-1)$  or  $\alpha' = -S/L$ .

Claim 8 (Previously Presented): A method according to claim 5, wherein the magnitude of the offset is greater than or equal to zero.

Claim 9 (Original): A method according to claim 8, wherein the magnitude of the offset is one.

Claim 10 (Previously Presented): A method according to claim 67, wherein

said coefficients are coefficients of a wavelet transform of the information signal.

Claim 11 (Previously Presented): A method according to claim 67, wherein the data to be embedded includes a Unique Material Identifier (UMID).

Claim 12 (Previously Presented): A method of removing data from an information signal representing material, which data has been embedded by the method of claim 67, the method comprising the steps of:

calculating the correlation S' = E Ci'\*Pi for i=1 to L, where Pi are the bits of the Pseudo Random Symbol Sequence (PRSS) and have values +1 and -1;

calculating  $\alpha$  as a function of S'; and

calculating Ci=Ci'- $\alpha_r$ .Pi to recover the unmodified coefficients Ci.

Claim 13 (Original): A method according to claim 12, wherein  $\alpha_f = S'/(L-1)$  or  $\alpha_f = (S'/L)$ .

Claim 14 (Previously Presented): A method according to claim 12, further comprising the step of:

deriving the symbols of the embedded data from S', where if S' is positive a symbol is of the first value and if S' is negative a symbol is of the second value.

Claim 15 (Previously Presented): A method according to claim 12, further comprising the step of:

generating and synchronizing a reference pseudo random symbol sequence with the pseudo random symbol sequence of the embedded data.

Claim 16 (Previously Presented): A computer program product embodied in a computer readable medium arranged to carry out the method of claim 67, when run on a computer.

Claims 17-20 (Canceled).

Claim 21 (Previously Presented): Apparatus according to claim 68 wherein  $\alpha = (\alpha' + \text{offset})$ 

where  $\alpha'$  + offset is a function of the data bit to be embedded in the coefficient, and the apparatus is arranged to

calculate modified coefficient values Ci' = Ci + ( $\alpha$ ' + offset)\*Pi where  $\alpha$ ' = 0 if S is positive and the data to be embedded is a bit of a first value,  $\alpha$ ' = 0 if S is negative and the data to be embedded is a bit of a second value, and otherwise  $\alpha$ ' is a function of S such that  $\Sigma$  Ci'.Pi has the correct sign to represent the bit to be embedded.

Claim 22 (Original): Apparatus according to claim 21, wherein the first value is "1" and the second value is "0".

Claim 23 (Original): Apparatus according to claim 21, wherein  $\alpha = -S/(L-1)$  or -S/L.

Claim 24 (Previously Presented): Apparatus according to claim 21, wherein the offset is greater than or equal to zero.

Claim 25 (Previously Presented): Apparatus according to claim 24 wherein the offset = 1.

Claim 26 (Previously Presented): Apparatus according to claim 68, wherein the coefficients are coefficients of a wavelet transform of the material information signal.

Claim 27 (Previously Presented): Apparatus according to claim 68, further comprising:

a generator for generating a Unique Material Identifier (UMID) as said data to be embedded.

Claim 28 (Previously Presented): Apparatus for removing data from an information signal representing material, which data has been embedded by the apparatus of claim 68, the apparatus comprising:

a generator for generating a Pseudo Random Symbol Sequence (PRSS); and

a calculator for calculating,

the correlation  $S' = \Sigma$  Ci'. Pi for i = 1 to L where Pi are the bits of the PRSS,

a value  $\alpha_r$ , dependent on S', and

a coefficient value  $Ci = Ci' - \alpha_r$ . Pi to recover the unmodified coefficients Ci.

Claim 29 (Original): Apparatus according to claim 26, wherein  $\alpha_r = S/(L-1)$  or (S/L).

Claim 30 (Previously Presented): Apparatus according to claim 28, further comprising:

a decoder for deriving the bits of the embedded data from the correlation value S', where if S' is positive a bit of the data has a first value and if S' is negative a bit of the data has a second value.

Claim 31 (Previously Presented): Apparatus according to claim 28, further comprising

a synchronizer for synchronizing the generated PRSS Pseudo Random Symbol Sequence (PRSS) with the PRSS of the embedded data.

Claim 32 (Currently Amended): A method of embedding data in an information signal representing material, said method comprising the steps of:

producing transform coefficients Ci of the material;

modulated by the said-data to be embedded;

comparing the magnitudes of the coefficients with a threshold value T; and producing, from the coefficients Ci and the said data, modified coefficient values Ci which are modified by respective information symbols of a pseudo random symbol sequence

producing modified coefficient value Ci' by adding an additive offset to the coefficient Ci, wherein said offset is an information symbol of a pseudo random symbol sequence modulated by said data to be embedded;

wherein said step of producing modified coefficient values does not use coefficients of magnitude greater than the said threshold T and does not use the corresponding information symbols of the pseudo random symbol sequence, the value of said threshold T being set to reduce a likelihood of any coefficient having a dominant effect on a correlation

of the pseudo random symbol sequence and the information signal in which the data has been embedded.

Claim 33 (Original): A method according to claim 32, wherein the modified coefficients  $Ci' = Ci + \alpha Pi$ 

where  $\alpha$ Pi is an information symbol modulated by the data to be embedded, a being a scaling factor.

Claim 34 (Original): A method according to claim 33, wherein  $\alpha$  is dependent on the data.

Claim 35 (Original): A method according to claim 33, wherein  $\alpha$  is of fixed value.

Claim 36 (Original): A method according to claim 32, wherein the modified coefficients  $Ci' = Ci + \alpha.Ri$  where Ri is an information symbol Pi modulated by the data, and  $\alpha$  is a scaling factor.

Claim 37 (Previously Presented): A method according to claim 32, wherein said transform is a wavelet transform.

Claim 38 (Previously Presented): A method according to claim 32, wherein said transform is a spatial frequency transform.

Claim 39 (Previously Presented): A method for detecting data embedded in an information signal representing material, the detecting method comprising:

receiving transform coefficients of the information signal;

comparing the magnitudes of the received coefficients with a threshold value T; and correlating, said coefficients with respective symbols of a pseudo random symbol sequence to detect said data,

wherein the correlating step does not use coefficients of magnitude greater than said threshold T and corresponding symbols of the pseudo random symbol sequence.

Claim 40 (Previously Presented): A method according to claim 39, further comprising the step of:

removing said data from said received coefficients not using coefficients of magnitude greater than said threshold T.

Claim 41 (Previously Presented): A method of detecting data embedded in an information signal representing material, the method comprising the steps of:

receiving transform coefficients of the information signal;

comparing the magnitudes of the received coefficients with a threshold Tclip;

clipping, to a magnitude Tclip, the magnitude of coefficients of magnitude greater than said threshold Tclip; and

correlating the clipped and unclipped coefficients with a pseudo random symbol sequence to detect data embedded in the information signal.

Claim 42 (Previously Presented): A method according to claim 41, further comprising the step of:

composing removing data from said clipped and unclipped coefficients.

Claim 43 (Previously Presented): A method of embedding data in an information signal representing material, said method comprising the steps of:

producing transform coefficients Ci of the material;

comparing the magnitudes of the coefficients with a threshold value T; and producing, from the coefficients Ci and the said data, modified coefficient values Ci' which are modified by respective information symbols of a pseudo random symbol sequence modulated by the said data to be embedded;

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wherein the said step of producing modified coefficient values does not use coefficients of magnitude greater than the said threshold T and does not use the corresponding information symbols; and detecting the data by

receiving transform coefficients of the material;

comparing the magnitudes of the received coefficients with a threshold Tclip;

clipping, to a magnitude Tclip, the magnitude of coefficients of magnitude greater than the said threshold Tclip; and

correlating the clipped and unclipped coefficients with a pseudo random symbol sequence to detect data embedded in the material.

Claim 44 (Canceled).

Claim 45 (Previously Presented): A computer program product embodied in a computer readable medium arranged to carry out the method of 32, when run on a computer.

Claim 46 (Currently Amended): Apparatus for embedding data in an information signal representing material, said apparatus comprising:

a transformer for producing transform coefficients Ci of the information signal;
a comparator for comparing the magnitudes of the coefficients with a threshold value
T; and

a combiner for producing, from the coefficients Ci and said data, modified coefficient values Ci' which are modified by respective information symbols of a pseudo random symbol sequence modulated by said data to be embedded,

a combiner for producing modified coefficient value Ci' by adding an additive offset to the coefficient Ci, wherein said offset is an information symbol of a pseudo random symbol sequence modulated by said data to be embedded;

wherein the combiner does not use coefficients of magnitude greater than said threshold T and does not use the corresponding information symbols of the pseudo random symbol sequence, the value of said threshold T being set to reduce a likelihood of any coefficient having a dominant effect on the correlation of the pseudo random symbol sequence and the information signal in which the data has been embedded.

Claim 47 (Original): Apparatus according to claim 46, wherein the combiner is arranged to produce modified coefficients  $Ci' = Ci + \alpha Pi$  where  $\alpha Pi$  is an information symbol modulated by the data to be embedded,  $\alpha$  being a scaling factor.

Claim 48 (Original): Apparatus according to claim 47, wherein  $\alpha$  is dependent on the data.

Claim 49 (Original): Apparatus according to claim 47, wherein  $\alpha$  is of fixed value.

Claim 50 (Original): Apparatus according to claim 46, wherein the combiner is arranged to produce coefficients  $Ci' = Ci + \alpha Ri$  where Ri is an information symbol Pi modulated by the data, and  $\alpha$  is a scaling factor.

Claim 51 (Previously Presented): Apparatus according to claim 50, said apparatus further comprising:

a pseudo random sequence generator and a modulator for modulating the pseudo random sequence with said data.

Claim 52 (Previously Presented): Apparatus according to claim 46, wherein said transformer is a wavelet transformer.

Claim 53 (Previously Presented): Apparatus according to claim 46, wherein the said transformer produces a spatial frequency transform of said information signal.

Claim 54 (Previously Presented): Apparatus for detecting data embedded in an information signal representing material, the detecting apparatus comprising:

an input for receiving transform coefficients of an information signal;

a comparator for comparing the magnitudes of the received coefficients with a threshold T; and

a correlator for correlating said coefficients with respective symbols of a pseudo random symbol sequence to detect said data,

wherein the correlation does not use coefficients of magnitude greater than the said threshold T and the corresponding symbols of the pseudo random symbol sequence.

Claim 55 (Previously Presented): Apparatus according to claim 54, further comprising:

a data remover for removing data from the receiving coefficients, the remover omitting coefficients of magnitude greater than said threshold T.

Claim 56 (Previously Presented): Apparatus for detecting data embedded in an information signal representing material, said apparatus comprising:

an input for receiving transform coefficients Ci' of the information signal;
a comparator for comparing the magnitudes of the received coefficients with a
threshold Tclip;

a clipper for clipping, to a magnitude Tclip, the magnitude of coefficients of magnitude greater than said threshold T; and

a correlator for correlating the clipped and unclipped coefficients with a pseudo random symbol sequence to detect data embedded in the information signal.

Claim 57 (Previously Presented): Apparatus according to claim 56, further comprising:

a remover for removing data from the clipped and unclipped coefficients.

Claim 58 (Canceled).

Claim 59 (Previously Presented): A system including an embedding apparatus, said system comprising:

a transformer for producing transform coefficients Ci of an information signal representing material,

a comparator for comparing the magnitudes of the coefficients with a threshold value T, and

a combiner for producing, from the coefficients Ci and the said data, modified coefficient values Ci' which are modified by respective information symbols of a pseudo random symbol sequence modulated by the said data to be embedded, wherein the combiner does not use coefficients of magnitude greater than the said threshold T and does not use the corresponding information symbols; and detecting apparatus comprising:

an input for receiving transform coefficients of the material;

a comparator for comparing the magnitudes of the received coefficients with a threshold T; and

a correlator for correlating the said coefficients with respective symbols of a pseudo random symbol sequence to detect the said data, wherein the correlation does not use coefficients of magnitude greater than the said threshold T and the corresponding symbols of the pseudo random symbol sequence.

Claim 60 (Previously Presented): A method according to claim 32, wherein said data comprises a Unique Material Identifier.

Claim 61 (Previously Presented): A method according to claim 32, wherein said material comprises video material.

Claim 62 (Previously Presented): A method according to claim 32, wherein said material comprises audio material.

Claim 63 (Previously Presented): A computer program product embodied in a computer readable medium arranged to carry out the method of claim 67 when run on a computer.

Claim 64 (Currently Amended): A computer program product embodied in a computer readable medium arranged to carry out the method of claim 39 when rim run on a computer.

Claim 65 (Previously Presented): A computer program product embodied in a computer readable medium arranged to carry out the method of claim 41 when run on a computer.

Claim 66 (Canceled).

Claim 67 (Previously Presented): A method of embedding data in an information signal representing material, the method comprising the steps of:

producing transform coefficients C<sub>i</sub> representing a transform of the information signal;

producing a pseudo random symbol stream having L symbols P<sub>i</sub>, the pseudo random symbol stream comprising symbol values of +1 or-1;

calculating a correlation value  $S = \sum C_i * P_i$  for i = 1 to L; and

calculating modified coefficient values  $C_i$ ' =  $Ci + \alpha * Pi$ , where  $\alpha$  is calculated dependent on the value of S being positive or negative to identify a corresponding binary value of the data symbol being embedded.

Claim 68 (Previously Presented): An apparatus for embedding data in an information signal representing material, the apparatus comprising:

a transformer for producing transform coefficients C<sub>i</sub> representing a transform of the information signal;

a generator for producing a pseudo random symbol stream having L symbols  $P_i$ , the pseudo random symbol stream comprising symbol values of +1 or -1;

an input for receiving symbols of the data to be embedded; and

a data embedder arranged to calculate a correlation value  $S = \sum C_i * P_i$  for i = 1 to L; and

to calculate modified coefficient values  $C_i$ ' =  $Ci + \alpha * Pi$ , where  $\alpha$  is calculated dependent on the value of S being positive or negative to identify a corresponding binary value of the data symbol being embedded.